



Governor's Office of
Economic Development

EDCUTAH
ECONOMIC DEVELOPMENT
CORPORATION OF UTAH

FOR IMMEDIATE RELEASE

October 17, 2007

Contact:

Michael Sullivan
GOED
801-538-8811
mgsullivan@utah.gov

Tauni Everett
EDCUtah
801-824-0029
teverett@edcutah.org

Procter & Gamble Selects Box Elder as the Site for its New Manufacturing Facility

Salt Lake City, UT - Procter & Gamble (P&G), the world's leading consumer products company, announced plans today to invest approximately \$300,000,000 to begin Phase I construction in early 2008, of a manufacturing facility in Box Elder County, Utah, to be operational by 2010. This marks the first time the company has developed a "Greenfield" site from the ground up in the USA in more than 30 years.

"Utah can take pride in the fact Procter & Gamble has chosen to locate its newest manufacturing plant here," said Utah Governor Jon Huntsman. "This decision by P&G again validates the dynamic economy which Utah and its citizens are experiencing."

"It's been an honor for me over the past several months getting to know many of P&G executive team. I now look forward to officially welcoming one of America's top corporate citizens to the State of Utah."

Based on current projections, P&G anticipates the initial creation of approximately 300 jobs at the Box Elder plant to start. The positions will be high paying, quality jobs.

Estimated wages at the new facility are expected to be more than 200% of the Box Elder County median. Additionally, the company is consistently named as one of the "best places to work" and a "top corporate citizen" by industry and customer service journals and associations.

"We are very excited about the beginning of this long-term relationship with the State of Utah and Box Elder County," said Matthew Donthnier, human resources manager for the new site. "We anticipate great opportunities to leverage the local work force and culture; to provide superior products to our customers in the Western US. This is a partnership where we will both win big."

-more-

The P&G corporate expansion project was led this past year by Governor Huntsman and a team of Utah economic development agencies, including the Economic Development Corporation of Utah (EDCUtah), the Utah Governor's Office of Economic Development (GOED), Box Elder County, Brigham City, and many other state and local agencies and utilities.

"P&G manufactures products in 80 different countries," said Jeff Edwards, president and CEO of EDCUtah. "Their corporate executives could have chosen to locate this facility anywhere in the world, but decided to make this significant investment in Utah. This is a great win for the State and further proof of Utah's growing reputation as a great location to do business."

"The success of this project for Utah has been due to the outstanding team that came together to take advantage of this remarkable opportunity. Much behind the scenes effort has been expended to put in place all the pieces that were needed."

"Today's announcement by P&G is historic and will be seen as a watershed in Utah's economic development foundation for generations to come," said Jason Perry, executive director of the Governor's Office of Economic Development. "Utah citizens can be proud of the very personal role Governor Huntsman took in securing P&G's investment in our State, as well as that of top legislative leadership. I believe P&G took notice in a very positive way, of the team effort that went into securing this plant in Box Elder County."

The Governor's Office of Economic Development (GOED) charter is based on a mandate for the office to provide rich business resources for the creation, growth and recruitment of companies to Utah and to increase tourism and film production in the state. In working with P&G the GOED Board voted to offer a package of incentives to the company based upon post performance once the plant is actually located to the state.

EDCUtah is an investor-based public/private partnership working to promote the state of Utah. EDCUtah specializes in being a comprehensive source of critical economic data, as well as both public and private contracts in order to facilitate the recruitment of out-of-state companies and the expansion of local business.

###