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EDCUtah and Box Elder County Welcome Procter & Gamble to Utah

SALT LAKE CITY, UT (October 17, 2007) – Economic Development Corporation of Utah (EDCUtah), along with Box Elder County, today welcomed Procter & Gamble (P&G) – the world’s leading consumer products company – to Utah following notification by corporate executives of the company’s decision to invest approximately \$300,000,000 in its initial phase alone, to build a new manufacturing facility in unincorporated Box Elder County.

“This is the first “Greenfield” development P&G has made in more than 30 years,” said Box Elder County Commissioner Clark Davis. “We are ecstatic that the company has selected a location in Box Elder County and appreciate P&G’s confidence in our community’s ability to make a positive contribution to their extensive organization.”

The company plans to break ground on the new facility in early 2008. Production of P&G’s Bounty and Charmin brands is expected to be underway at the new plant by late 2009. Initially, P&G will employ approximately 300 people, with the potential of nearly 700 jobs to be added as the facility ramps up to full production over the next decade.

“We are very excited about the beginning of this long-term relationship with Box Elder County and the people of Utah,” said Matthew Donthnier, human resources manager for the new site. “We anticipate great opportunities to leverage the local workforce and culture to provide superior products to our customers in the Western United States.”

Known throughout the world as one of the “best companies to work for” and a “top corporate citizen,” P&G will offer wages at 200% the current county median and plans to invest heavily in the community.

Davis commented, “Not only will this operation bring many quality jobs to Northern Utah, it will diversify and stabilize our economic future.” Now celebrating its 170th anniversary, P&G is a company that is designed to grow – consistently, reliably and safely – in both the long and short term. It has maintained a remarkable track record; only three companies of similar age have remained on the Fortune 50.

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Utah was selected over other locations for its quality workforce, ideal location and unparalleled quality of life.

“P&G manufactures products in 80 different countries,” said Jeff Edwards, president and CEO of EDCUtah. “Their corporate executives could have chosen to locate this facility anywhere in the world, but decided to make this significant investment in Utah. This is a great win for the State and further proof of Utah’s growing reputation as a great location to do business.”

The successful completion of this project is an outstanding example of EDCUtah’s public private synergy. This project was initiated between Gregg Wassmansdorf, vice-president and manager of the Location and Incentive Practice at Colliers International and EDCUtah in the fall of 2006. EDCUtah assisted Colliers and its confidential client, P&G, in the site selection process.

Early on in the process, Box Elder County was identified as the only viable site in Utah for the extensive project. Edwards said, “County officials were key in the company’s decision to locate this facility in Utah. Commissioner Davis, Box Elder County Economic Development Director Susan Thackeray, Box Elder County School District Superintendent Martell Menlove and Brigham City Mayor LouAnn Christensen were particularly instrumental in this process.”

In addition, EDCUtah served as liaison with the Governor’s Office of Economic Development as the company discussed its project with Governor Jon Huntsman and negotiated its state incentive.

About Procter & Gamble

Three billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers(R), Tide(R), Ariel(R), Always(R), Whisper(R), Pantene(R), Mach3(R), Bounty(R), Dawn(R), Gain(R), Pringles(R), Folgers(R), Charmin(R), Downy(R), Lenor(R), Iams(R), Crest(R), Oral-B(R), Actonel(R), Duracell(R), Olay(R), Head & Shoulders(R), Wella(R), Gillette(R), and Braun(R). The P&G community consists of 138,000 employees working in over 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

About Box Elder County

Box Elder County Utah lies at the north end of the Great Salt Lake extends north to the Idaho border and west to the Nevada border. It is mainly rural and has a population of more than 50,000. Its county seat and largest city is Brigham City. The County’s largest employers include ATK Launch Systems, Autoliv, La-Z-Boy, Nucor Steel,

About EDCUtah

EDCUtah is an investor-based public/private partnership working to promote the state of Utah. EDCUtah specializes in being a comprehensive source of critical economic data, as well as both public and private contacts in order to facilitate the recruitment of out-of-state companies and the expansion of local business.