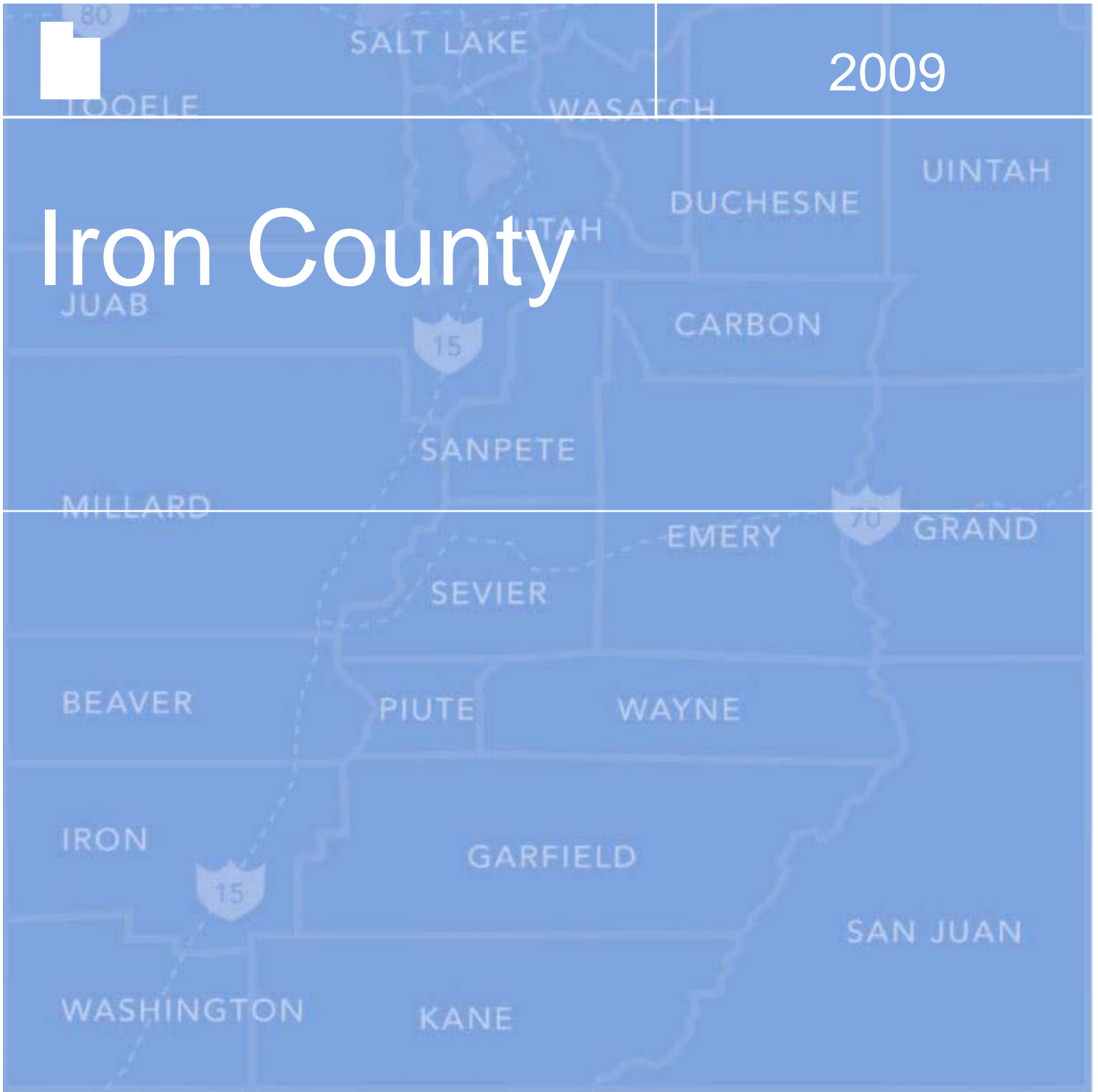


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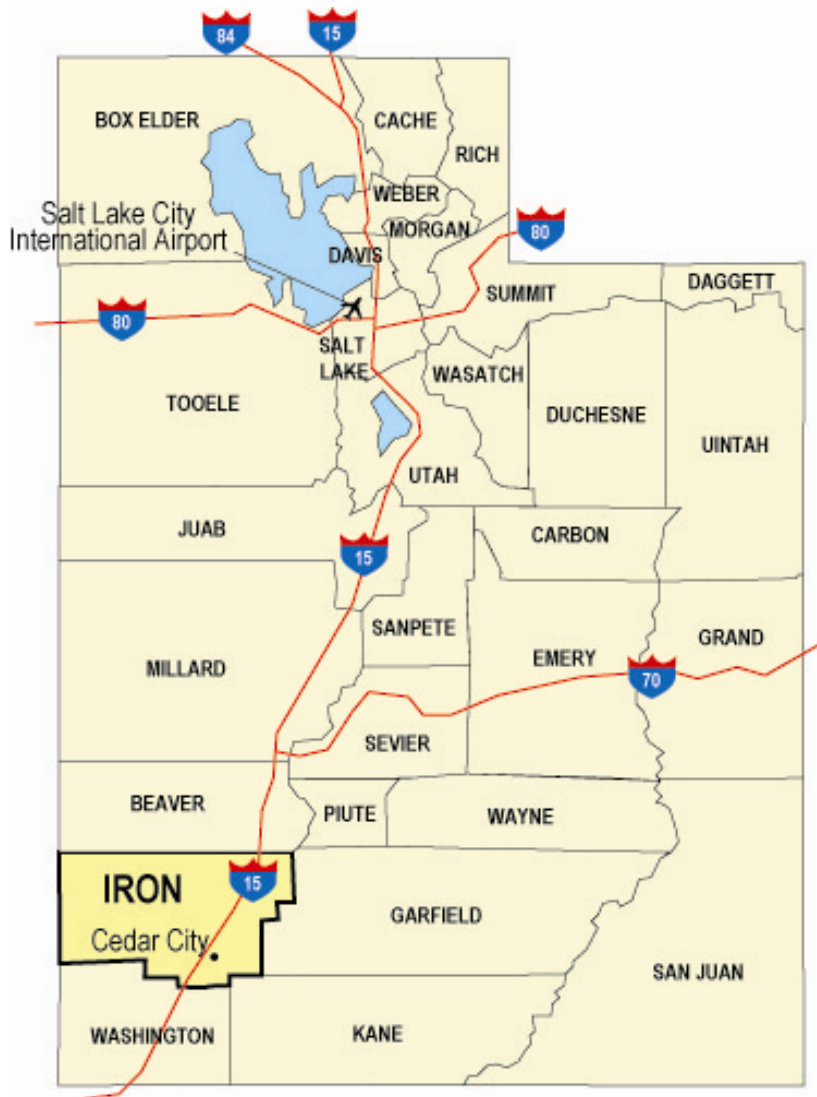
Iron County



EDCUTAH
ECONOMIC DEVELOPMENT
CORPORATION OF UTAH

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Iron County Profile



Iron County, located in southwestern Utah, is situated near the major transportation artery I-15. Cedar City, the largest city in Iron County, is 251 miles south of Salt Lake City and 171 miles north of Las Vegas. Parowan is the county seat.

POPULATION

	2008 Population	Housing Units
Cedar City	25,963	9,895
Parowan	2,814	1,466
Iron County	42,918	18,232
State of Utah	2,645,463	943,804

Source: Decision Data Resources

IRON COUNTY DEMOGRAPHICS

	2000 Census	% Change	2008 Estimate	% Change	2013 Forecast	
Population	33,779	27.1%	42,918	13.0%	48,494	
Households	10,627	34.2%	14,257	15.5%	16,469	
Age	2000 Census	%	2008 Estimate	%	2013 Forecast	%
0 to 4	3,166	9.4%	4,519	10.5%	5,392	11.1%
5 to 14	5,565	16.5%	6,981	16.3%	8,557	17.6%
15 to 19	3,851	11.4%	3,571	8.3%	3,283	6.8%
20 to 24	4,919	14.6%	4,901	11.4%	3,720	7.7%
25 to 34	4,219	12.5%	7,555	17.6%	9,722	20.0%
35 to 44	3,736	11.1%	4,130	9.6%	5,340	11.0%
45 to 54	3,266	9.7%	3,990	9.3%	4,097	8.4%
55 to 64	2,166	6.4%	3,177	7.4%	3,745	7.7%
65 to 74	1,634	4.8%	2,173	5.1%	2,520	5.2%
75 to 84	941	2.8%	1,396	3.3%	1,569	3.2%
85+	316	0.9%	528	1.2%	554	1.1%
Median Age	24.2		26.6		28.3	
Ethnicity	2000 Census	%	2008 Estimate	%	2013 Forecast	%
Caucasian	31,416	93.0%	39,986	93.2%	45,244	93.3%
African American	119	0.4%	147	0.3%	166	0.3%
American Indian or Alaskan Native	737	2.2%	863	2.0%	920	1.9%
Asian or Pacific Islander	343	1.0%	492	1.1%	590	1.2%
Some Other Race	600	1.8%	730	1.7%	835	1.7%
Two or More Races	1,383	4.1%	700	1.6%	739	1.5%
Hispanic Population	2000 Census	%	2008 Estimate	%	2013 Forecast	%
Hispanic	1,383	4.1%	2,475	5.8%	3,172	6.5%
Household Income	2000 Census	%	2008 Estimate	%	2013 Forecast	%
\$0 - \$14,999	1,853	17.4%	1,722	12.1%	1,745	10.6%
\$15,000 - \$24,999	1,911	18.0%	1,908	13.4%	1,783	10.8%
\$25,000 - \$34,999	1,839	17.3%	2,084	14.6%	2,249	13.7%
\$35,000 - \$49,999	2,118	19.9%	2,760	19.4%	3,032	18.4%
\$50,000 - \$74,999	1,664	15.7%	2,868	20.1%	3,579	21.7%
\$75,000 - \$99,999	673	6.3%	1,406	9.9%	1,820	11.1%
\$100,000 - \$149,999	426	4.0%	1,079	7.6%	1,508	9.2%
\$150,000 +	143	1.3%	430	3.0%	753	4.6%
Average Household Income	\$42,310		\$51,963		\$57,852	

Source: Decision Data Resources

MAJOR RECENT ANNOUNCEMENTS

- Construction is underway on a \$7 million expansion at the Intermountain Healthcare Valley View Medical Center in Cedar City. The expansion will allow for additional cardiology and imaging services, a new education center and additional storage space.¹
- Southern Utah University (SUU) received a large donation totaling \$175,000 from Intermountain Healthcare to fund 10 additional nursing scholarships per semester. SUU presently has a lengthy waiting list for admittance into its accredited nursing program and this additional funding will help admit 10 more students into its program.²
- Brian Head Resort has big plans for expansion that will eventually include a golf course, a lodge and high-end housing for local and visiting outdoor enthusiasts. Plans include adding a seventh ski lift that will open an additional 250 acres of terrain with over half of this land being targeted for advanced and expert skiers and snowboarders. This project, encompassing over 1,740 acres of resort-owned property, is in its first phase of a 10-year plan.³
- The Cedar City-based Ruesch Media Group has launched a magazine titled *Experience! Southern Utah* designed to give readers helpful information about the state's scenic wonders, local attractions and community events. Ruesch Media Group has also developed a web site to help search for information about local activities in Southern Utah.⁴

EDUCATION HIGHLIGHTS⁵

- Cedar City is home to Southern Utah University (SUU). The school offers many different programs for Associate's, Bachelor's and Master's degrees. People of the region look to SUU for skill development opportunities, major academic specialties, outreach services, cultural and athletic activities, economic and business development and regional archives.
- The Southwest Applied Technology College (SWATC) is located in Cedar City. This applied technology college campus provides opportunities for high quality statewide open-entry, open-exit, competency-based education. The SWATC has a current enrollment of 2,530 students and 264 total certificates during the 2006-2007 year.

¹ Source: *The Spectrum*

² Source: *The Spectrum*

³ Source: *Salt Lake Tribune*

⁴ Source: *Salt Lake Tribune*

⁵ Source: *Utah State Office of Education, Southern Utah University*

MAJOR EMPLOYERS

Company Name	Number of Employees
Southern Utah University	1,000 to 1,999
Iron County School District	1,000 to 1,999
Convergys	500 to 999
Federal Government	250 to 499
Smead Manufacturing	250 to 499
State of Utah	250 to 499
Valley View Medical Center	250 to 499
Wal-Mart	250 to 499

Source: Utah Department of Workforce Services

IRON COUNTY NON-AGRICULTURAL EMPLOYMENT

Iron County has an unemployment rate of 4.3% as of November 2008.

Industry	2008	2007	% Change	Numeric Change
Mining	73	75	-2.7%	-2
Construction	1,366	1,744	-21.7%	-378
Manufacturing	1,711	1,752	-2.3%	-41
Trade, Transportation & Utilities	3,025	3,148	-3.9%	-123
Information	134	150	-10.7%	-16
Financial Activities	761	781	-2.6%	-20
Professional & Business Services	1,352	1,334	1.3%	18
Education, Health & Social Services	1,652	1,558	6.0%	94
Leisure & Hospitality	1,807	1,875	-3.6%	-68
Other Services	358	358	0.0%	0
Government	4,089	3,949	3.5%	140
Totals	16,328	16,724	-2.4%	-396

Source: Utah Department of Workforce Services, June 2007 to June 2008 data

TAXATION

Total Property Tax Rate – Cedar City*	0.009224
Iron County	0.001441
Iron County School District	0.005116
Cedar City	0.002163
Central Iron County Water Conservancy District	0.000504
Total Property Tax Rate	0.009224
County Sales Tax	5.95% - 7.85%
State Corporate Franchise Tax	5.00%

*Primary residential property taxed at 55% of assessed value, commercial property taxed at 100% of assessed value.

Source: Utah State Tax Commission

CLIMATE

Average Annual Precipitation	10.49 inches
Average Annual Snowfall	45.1 inches
Elevation	5,800 feet
Average July High Temperature	90.1 degrees
Average January Low Temperature	17.4 degrees

Source: Iron County

RECREATION

Sight Seeing	Cedar Breaks National Monument, Zion National Park.
Events	Well known throughout Utah is the annual Shakespearean Festival in Cedar City that offers fun plays for the entire family. The Utah Summer Games, also in Cedar City, offers 40 different athletic competitions every summer for spectators and participants.
Skiing and Resort	Brian Head Resort offers skiing in the winter and other fun activities for summer such as biking and horseback riding.
History	Iron Mission State Park, Parowan Petroglyphs, and Daughters of Utah Pioneers Museum.

Source: Iron County

ECONOMIC DEVELOPMENT CORPORATION OF UTAH (EDCUtah)

The Economic Development Corporation of Utah (EDCUtah) is a private, statewide, non-profit organization formed in 1987 to provide a unified and professionally managed economic development program promoting the state of Utah.

EDCUtah is an investor-based organization with more than 230 private sector businesses, organizations, chambers of commerce, municipalities and counties. Through these partnerships, EDCUtah facilitates an ongoing effort to develop and nurture a thriving business climate throughout Utah.

EDCUtah specializes in assisting companies considering Utah for a business relocation or expansion. The corporate recruitment team of EDCUtah coordinates all of the information key decision makers and economic development/site consultants need as they evaluate Utah as a site location.

FOR ADDITIONAL INFORMATION

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