

Utah At-A-Glance



ECONOMIC OVERVIEW

Utah fared better than the nation during the recession, and is leading the U.S. as the recovery strengthens. Employment, which decreased during 2009 by 5.1%, only declined 0.7% in 2010, but began growing mid-year. The unemployment rate increased from 6.6% in 2009 to 7.6% in 2010. The continuing housing slump combined with business caution about building, resulted in a decline in construction employment of 8.5%, after a decline of 22.1% in 2009.¹

¹ Source: *Economic Report to the Governor, 2011 edition*

POPULATION TRENDS

Utah's 2010 total population count was 2,763,885. This represents a population increase of 530,716 people, or 23.8% from 2000, ranking Utah third among states in population growth. Utah grew more than twice as fast as the nation from 2000 to 2010. Here is data for Utah's largest counties and their respective population changes from 2008 and 2009, as well as their total population for 2010.²

Utah's Largest Counties and Associated Population Changes

Rank	County	Growth Rate 2008 to 2009	Numeric Change 2009-2008	Total Population 2010
1	Salt Lake	1.1%	11,606	1,042,125
2	Utah	2.3%	11,810	567,428
3	Davis	1.9%	5,741	307,761
4	Weber	1.2%	2,723	235,767
5	Washington	0.5%	756	145,476

Source: Utah Population Estimates Committee, 2009 estimates

According to the Utah Population Estimates Committee, the following counties had the highest population growth rates from 2008 to 2009:

Utah's Largest Population Growth Areas by Increased Growth Rate

Rank	County	Growth Rate 2008 to 2009	Numeric Change 2008-2009	Total Population 2010
1	Uintah County	2.8%	845	31,436
2	Rich County	2.2%	51	2,354
3	Piute County	2.2%	32	1,454
4	Morgan County	3.1%	302	9,158
5	Wasatch County	2.6%	583	21,970

Source: Utah Population Estimates Committee, 2009 estimates

² Source: Economic Report to the Governor, 2011 edition

UTAH DEMOGRAPHIC SUMMARY

	2000 Census	% Change	2010 Estimate	% Change	2015 Forecast	
Population	2,233,169	27.62%	2,849,876	13.3%	3,228,048	
Population Density	26.3	27.76%	33.6	13.3%	38.0	
Total Households	701,281	25.91%	882,958	11.1%	981,358	
Age	2000 Census	%	2010 Estimate	%	2015 Forecast	%
0 to 4	209,378	9.4%	274,135	9.6%	297,653	9.2%
5 to 14	385,321	17.3%	482,566	16.9%	560,407	17.4%
15 to 19	216,278	9.7%	215,772	7.6%	240,453	7.5%
20 to 24	225,152	10.1%	233,882	8.2%	228,798	7.1%
25 to 34	327,064	14.6%	470,141	16.5%	512,083	15.9%
35 to 44	299,536	13.4%	346,446	12.2%	425,590	13.2%
45 to 54	237,710	10.6%	316,100	11.1%	337,618	10.5%
55 to 64	142,508	6.4%	246,169	8.6%	301,855	9.4%
65 to 74	101,548	4.5%	144,711	5.1%	189,691	5.9%
75 to 84	66,923	3.0%	83,738	2.9%	97,352	3.0%
85+	21,751	1.0%	36,339	1.3%	36,767	1.1%
Median Age	27.1		29.3		30.8	
Ethnicity	2000 Census	%	2010 Estimate	%	2015 Forecast	%
White	1,992,975	89.2%	2,541,594	89.2%	2,882,323	89.3%
Black	17,657	0.8%	25,696	0.9%	30,352	0.9%
American Indian / Alaska Native	29,684	1.3%	30,493	1.1%	29,828	0.9%
Asian / Pacific	52,253	2.3%	77,605	2.7%	92,701	2.9%
Some Other Race	93,405	4.2%	112,163	3.9%	127,454	4.0%
Two or More Races	47,195	2.1%	62,325	2.2%	65,390	2.0%
Hispanic Population	2000 Census	%	2010 Estimate	%	2015 Forecast	%
Hispanic	201,559	9.0%	347,316	12.3%	449,321	13.6%
Household Income	2000 Census	%	2010 Estimate	%	2015 Forecast	%
\$0 - \$14,999	75,857	10.8%	74,198	8.4%	74,727	7.6%
\$15,000 - \$24,999	83,057	11.8%	75,058	8.5%	73,408	7.5%
\$25,000 - \$34,999	93,012	13.3%	90,662	10.3%	91,817	9.4%
\$35,000 - \$49,999	133,286	19.0%	143,059	16.2%	149,116	15.2%
\$50,000 - \$74,999	158,292	22.6%	204,166	23.1%	227,188	23.2%
\$75,000 - \$99,999	79,569	11.4%	127,947	14.5%	153,124	15.6%
\$100,000 - \$149,999	52,579	7.5%	114,687	13.0%	145,926	14.9%
\$150,000 +	25,629	3.7%	53,181	6.0%	66,052	6.7%
Average Household Income	\$57,052		\$71,886		\$77,100	
Median Household Income	\$45,752		\$56,431		\$59,963	

Source: Decision Data Resources

EDUCATION

In 2010, there were an estimated 576,335 students in Utah's public education system, a 2.3% (11,044 students) increase over 2009. An estimated 14,754 new students are expected to enter the public education system in 2011, an increase of 2.6%. Utah System of Higher Education enrollment for 2010 was 173,017, an increase of 8,157 (4.9%) from 2009. The public schools provide a 20:1 student-to-teacher ratio and the private schools provide a 14:1 student-to-teacher ratio. Most western states have a low enrollment number in private schools. Utah has nine public colleges and universities and four private institutions of higher education with an enrollment over 190,000 students. Of these institutions, three are renowned research universities and two have nationally-ranked law schools and business schools. Utah also offers training in an array of fields through its Utah College of Applied Technology (UCAT) program. The UCAT program offers a variety certificates at each of its nine campus locations throughout the state and currently boasts an enrollment of 60,000+ students. Here are some key rankings for Utah's educational system:

- Utah leads the nation in its literacy rate according to the U.S. Census and American Community Surveys.
- Utah ranks 8th nationally with 90.4% of persons age 25+ with at least a high school diploma. In 2009, 37.6% of Utahns age 25 and older had an associate's degree or higher.
- On average, Utah students outperform the nation on advanced placement (AP) testing, ranking 10th nationally for passing AP exams. More Utah students earn college credit through AP courses at the secondary education level compared to the nation.³
- Six of the top 20 employers in the state of Utah are educational institutions and are categorized into the education sector.

INDUSTRY DATA⁴

Industry Growth

Typically, about 75% of Utah's GDP is attributable to five main industry sectors: financial services, manufacturing, trade and transportation, professional and technical services, and government services. The remaining 25% of real GDP is attributable to education and health services, information services, construction, leisure and hospitality, agriculture, natural resources and mining, and other services. In 2010, Utah's real GDP increased by an estimated 1.0% overall. Trade, transportation and utilities showed a decrease of 8.5% over 2007 levels. The construction industry, previously one of the fastest growing segments of the economy, showed negative real growth, or contraction, from 2007 to 2008, declining by 11.6%, the second consecutive annual decrease.

Mining & Natural Resources

The state of Utah is ranked 13th in the country in crude oil production and 9th in natural gas gross production.⁵ Utah contains four of the Nation's 100 largest oil fields and two of its 100 largest natural gas fields. More than four-fifths of Utah households use natural gas for home heating. Utah is one of the few States with electricity generation from geothermal power sources, and also has enormous deposits of oil shale rock, known as marlstone, which can be converted into crude oil.

³ Source: The College Board, "Advanced Placement Report to the Nation," 2010 results

⁴ Source: Economic Report to the Governor, 2010 edition

⁵ Source: Utah division of Oil, Gas, and Mining

High Technology

Employment in Utah's high-technology sector averaged almost 69,000 in 2008, an increase of 4.3%, or almost 2,900, from 2007. Total wages paid in the sector were almost \$4.6 billion, or 9.8% of all nonfarm wages paid in 2008. The average annual wage was over \$66,000, 76% higher than the state average. As the recession deepened, high tech employment declined 3.9% during 2010. As the recovery strengthens, growth should resume during 2011.

Tourism, Travel & Recreation

Utah's travel and tourism sector had a positive year in an economically uncertain 2010. Regional and in-state travel is estimated to be up slightly in 2010. The Utah ski industry experienced the fourth best season on record with 4,048,153 skier days. During 2010, for the fourth year in a row, national park visitation was up from the previous year. National park visitation is estimated to be up 1.2% or 6.1 million in 2010. State park visitation is estimated to be up 1.4% with visitation estimated

Exports

Improving economic conditions in Utah, the nation, and around the globe were reflected in Utah's production and export levels through 2009 and 2010. Utah's total exports rose from \$10.3 billion in 2009 to an estimated \$14.1 billion in 2010, an increase of 36.0%. Exports have been above \$4.0 billion since 2002 and above \$6.0 billion since 2006.

Unemployment Rates

Utah's 2010 unemployment rate was 7.6%, up from 6.6% in 2009. In 2010, there was an average of 103,370 unemployed Utahns.

Date	Utah	Arizona	California	Colorado	New Mexico	United States
January 2011	7.6%	9.6%	12.4%	9.1%	8.7%	8.9%

Source: Bureau of Labor Statistics, January 2011

Utah's Major Employers (10,000+ Employees)

Number	Company Name	Location	Total Full Time Employees	Industry
1	Intermountain Healthcare	Salt Lake City	24,455	Healthcare
2	Hill Air Force Base	Ogden	23,000	Military Base
3	SkyWest Inc.	St. George	12,448	Regional Airlines
4	Huntsman Corporation	Salt Lake City	11,000	Synthetics
5	Zions Bancorporation	Salt Lake City	10,505	Regional pacific banks
6	Boart Longyear Company	South Jordan	6,500	Drilling and manufacturing
7	Associated Food Stores, Inc.	Salt Lake City	5,512	Grocery and Convenience stores
8	EnergySolutions Inc.	Salt Lake City	5,000	Business services
9	NuSkin Enterprises	Provo	3,400	Skin Care and Wellness
10	ARUP Laboratories	Salt Lake City	2,773	Medical laboratory testing
11	Headwaters Inc.	South Jordan	2,740	General building materials
12	Questar	Salt Lake City	2,468	Independent oil and gas
13	Deer Valley Resort	Park City	2,400	World-renowned ski resort
14	Clyde Companies	Orem	2,341	Mining, Building Materials, Insurance
15	Extra Space Storage	Salt Lake City	2,001	Real Estate operations

Source: Utah Business Magazine, 2010

COST OF LIVING INDEX

1st Quarter 2010 Cost of Living Data

Major Utah Cities	Composite Index	Grocery Items	Housing	Utilities	Transportation	Health Care	Misc. Goods
Cedar City, UT	88.7	102.5	73.7	83.9	97.8	85.4	95.5
Logan, UT	95.6	104.7	68.2	85.5	113.6	97.0	113.7
Salt Lake City, UT	100.6	100.0	107.7	72.7	102.1	98.6	102.9
St. George, UT	95.8	99.9	94.0	86.1	100.4	87.6	98.4
Neighboring Cities	Composite Index	Grocery Items	Housing	Utilities	Transportation	Health Care	Misc. Goods
Phoenix, AZ	100.6	108.1	90.2	96.8	108.9	108.6	104.6
San Francisco, CA	163.8	111.8	280.3	94.8	113.0	116.7	124.3
Denver, CO	103.1	101.0	107.2	102.1	95.4	105.7	102.7
Boise, ID	97.1	98.4	83.7	99.7	108.0	106.4	103.2
Las Vegas, NV	101.8	106.8	93.8	97.9	104.9	108.8	106.2

Source: ACCRA Cost of Living Index 1st quarter 2011 data

TRANSPORTATION HIGHLIGHTS⁶

- The Salt Lake City International Airport, located just 5 miles from downtown Salt Lake City, is within 2.5 hours from half of the nation's population. In 2010, the airport welcomed over 21.0 million passengers. It is Delta's second largest hub, and the 23rd busiest airport in the nation.
- With over 700 trucking companies based in the state, Utah is a great location for product distribution. I-80 (extending east to New York City and west to San Francisco), I-15 (extending north to Canada and south to Mexico) and I-70 (extending east to Denver) provide the entire state with great accessibility.
- About 1,400 miles of railroad track stretch throughout Utah; all lines converge in the Salt Lake and Ogden metropolitan areas allowing second-morning service to 90% of the western U.S.
- Salt Lake City was rated #2 in the nation for Public Transportation by US News.⁷
- Salt Lake City is the western-most point from which all west-coast cities can be directly served without backtracking.

TRAVEL & TOURISM HIGHLIGHTS⁸

- 20.4 million non-resident travelers visited Utah in 2008, up 1.0% from 2007 levels
- Travelers' spending rose an estimated 6.2% during 2008 to \$7.1 billion, generating an estimated \$631 million in state and local tax revenues
- 76% of Utah's visitors came from the Western U.S. and spent on average \$101 per night, staying 4.95 nights
- International visitors accounted for 3.77% with an estimated 740,000 visits during 2008
- 6.0 million recreation visits were made to Utah's five national parks during 2010. Another 3.2 million recreation visits occurred at Utah's seven national monuments, two national recreation areas, and one national historic site. 4.8 million visitors enjoyed Utah's 43 state parks.

⁶ Source: Utah Office of Tourism

⁷ Source: www.usnews.com

⁸ Source: Utah Office of Tourism

ARTS & CULTURE HIGHLIGHTS

- Performing arts organizations include Ballet West, Mormon Tabernacle Choir, Pioneer Theater Company, Repertory Dance Theatre, Tuacahn Amphitheatre, Ririe Woodbury Dance Company, Odyssey Dance Utah, and Utah Symphony and Opera.⁹
- Cedar City’s annual Shakespearean Festival is recognized as one of the finest in the country, winning the 2000 Tony Award for Best Regional Theater.
- The Utah Arts Council represents more than 400 organizations for performing, visual and literary arts.
- The Intermountain West’s only collection of world art is on display at the Utah Museum of Fine Arts on the campus of the University of Utah.
- Other attractions include the Clark Planetarium, the Children’s Museum of Utah, the Living Planet Aquarium, the Museum of Natural History and the Museum of Ancient Life, the largest dinosaur museum in the world. This museum is home to more than 50 dinosaur skeletal displays.

PROFESSIONAL SPORTS TEAMS¹⁰

- **Ogden Raptors** – Minor League Baseball, A Affiliate of the Los Angeles Dodgers
- **Orem Owlz** – Minor League Baseball, A Affiliate of the Los Angeles Angels
- **Real Salt Lake** – Professional Soccer, Major League Soccer
- **Salt Lake Bees** – Minor League Baseball, AAA Affiliate of the Anaheim Angels
- **Utah Blaze** – Arena Football, Arena Football League
- **Utah Blitz** – Professional Soccer, Professional Soccer League
- **Utah Grizzlies** – Professional Hockey, American Hockey League
- **Utah Jazz** – Professional Basketball, National Basketball Association
- **Utah Salt Ratz** – Professional Soccer, Men’s Premier Soccer League
- **Utah Snowbears** – Professional Basketball, American Basketball Association
- **Utah Spiders** – Professional Soccer, Women’s Premier Soccer League

RECREATION HIGHLIGHTS¹¹

- **Winter Sports** – Utah boasts 13 world-class winter resorts and receives an average of 500 inches of “The Greatest Snow on Earth” every winter season.
- **Parks** – Utah offers a combined total of 41 heritage, scenic and recreation state parks, five national parks, seven national monuments, two national recreation areas, and six national forest areas that cover over nine million acres of land.
- **Recreational Activities** – Top recreation activities throughout Utah include: biking, boating, camping, fishing, golfing, hiking, horseback riding, hunting, mountain climbing, repelling, riding all-terrain vehicles, river rafting, running, skiing, snowboarding, snowmobiling, and snowshoeing.

⁹ Source: Salt Lake Chamber

¹⁰ Source: Utah Sports Commission

¹¹ Source: Utah Travel & Adventure

CLIMATE¹²

Utah has a four-season climate with an average of 237 sunny days a year. Utah's terrain ranges from the Great Salt Lake Desert, to the sandstone in southern Utah, to the forested Uintah Mountains. Here are a few climate facts about the state of Utah:

- **Elevation** – 2,200 feet to 13,500 feet
- **Average Annual Precipitation** – 17.75 inches, with May receiving the most precipitation with 2.31 inches and August receiving the least precipitation with 0.64 inches
- **Average January High and Low Temperatures** – 39 degrees and 25 degrees, respectively
- **Average July High and Low Temperatures** – 89 degrees and 67 degrees, respectively

ECONOMIC DEVELOPMENT CORPORATION OF UTAH (EDCUtah)

The Economic Development Corporation of Utah (EDCUtah) is a private, statewide, non-profit organization formed in 1987 to provide a unified and professionally managed economic development program promoting the state of Utah.

EDCUtah is an investor-based organization with more than 230 private sector businesses, organizations, chambers of commerce, municipalities and counties. Through these partnerships, EDCUtah facilitates an ongoing effort to develop and nurture a thriving business climate throughout Utah.

EDCUtah specializes in assisting companies considering Utah for a business relocation or expansion. The corporate recruitment team of EDCUtah coordinates all of the information key decision makers and economic development/site consultants need as they evaluate Utah as a site location.

FOR ADDITIONAL INFORMATION

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¹² Source: *Western Regional Climate Center*