



'Tweets Galore in Utah'

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The Data Center Journal looks at Twitter's plans to build a custom data center in Salt Lake City, noting that Salt Lake "is fast emerging as a key data center hub thanks to its data-center-friendly policies of low power rates, supportive business climate, and fiber optic data system."

Twitter has chosen Salt Lake City to locate its data center, as have the NSA, eBay, and Oracle. ... This data center will contain all of Twitter's technical operations. Government policies designed to attract data center business have played a major role in generating economic growth. **Spencer Eccles**, executive director of the Governor's Office of Economic Development, said that the Twitter data center validates the effectiveness of the policies providing a favorable business environment. The city's tech-savvy work force is another draw, according to **Marty Carpenter** of Salt Lake Chamber of Commerce.

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