



Governor's Office of Economic Development

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Peruvian Delegation Visits Utah to Explore International Business Opportunities
Utah leaders welcome opportunity to meet with Peruvian partners

Salt Lake City – The Governor's Office of Economic Development's International Trade and Diplomacy office hosted a delegation from Peru's northern region Piura on Thursday to discuss business opportunities both in Peru and Utah. Among the Peruvian delegation was Regional President Dr. Cesar Trelles Lara.

The Peruvian delegation met with various civic and business leaders in hopes of developing stronger business relationships and in identifying international business connections and opportunities. The delegation participated in a round-table discussion with members of the Governor's Office of Economic Development, Hispanic Chamber of Commerce, Latin American Chamber of Commerce, World Trade Center Utah, Salt Lake Chamber of Commerce, U.S. Commercial Service and others to focus on specific developing sectors in Peru.

"Technology and tourism are our main focus areas we hope to develop from this point moving forward", said President Trelles Lara. "There is already a well established and flourishing market for other goods and services such as farming, fishing, textiles, manufacturing and mining", he continued.

To assist in the development of tourism, leaders from Piura have partnered with various universities to create educational opportunities and internships for students from around the world looking to pursue a career in tourism and economic development.

According to President Trelles Lara, there are many small businesses in Piura with a wealth of resources but who need training in exporting goods and services. Piura is located on the Northern coast of Peru and has a population of over 377,000 people.

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About the Utah Governor’s Office of Economic Development

The Governor’s Office of Economic Development (GOED) charter is based on Governor Huntsman’s commitment to economic development statewide. The mandate for this office is to provide rich business resources for the creation, growth and recruitment of companies to Utah and to increase tourism and film production in the state. GOED accomplishes this mission through the administration of programs that are based around industries or “economic clusters” that demonstrate the best potential for development. GOED utilizes state resources and private sector contracts to fulfill its mission.